

2018 Sponsorship Opportunities



# THE RESCUE

eat drink & bid your tails off

to benefit



P R O V I D E N C E  
ANIMAL RESCUE LEAGUE

Thursday June 28th  
6:30-10pm  
Roger Williams Park Casino  
Providence, Rhode Island

# The Rescue

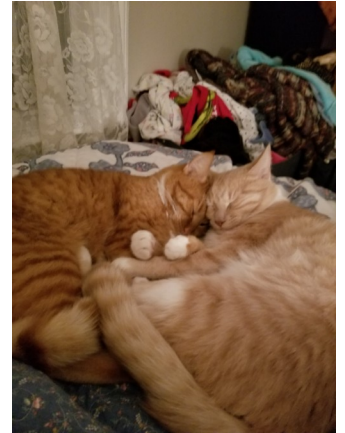
## About Providence Animal Rescue League

The Providence Animal Rescue League (PARL) is a private, non-profit, 501 (c)(3) organization founded in 1913. PARL serves communities throughout Rhode Island and beyond, receiving no federal or state funding.

PARL's mission is to rescue and relieve suffering of homeless animals and to seek the best forever homes, reduce pet overpopulation through strict spay/neuter measures, and provide humane education through community engagement.

At PARL, we believe we will only help animals by working proactively and compassionately with the people in our community. This is reflected in all of the programs and services we provide. PARL strives to create a caring environment for all community members seeking its services, whether they are surrendering a pet, adopting, or utilizing low-cost services.

Your sponsorship dollars or in-kind donation will have a direct impact on our mission, helping us **serve thousands** through critical programs and Services. You will be helping us shelter thousands of animals this year and also keep our Community Pet Food Pantry stocked, which will provide meals and supplies to those who might otherwise have to surrender their beloved pets.



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## Why Support this event?

**The Rescue**, PARL's most important fundraiser of the year, is a unique fun-filled evening, which has quickly become one of the most anticipated culinary events in Providence. Now in its 8th year, we are excited to debut our new location, the Roger Williams Park Casino. Local restaurants and chefs compete for "Top Dog", as attendees sample small plates, enjoy swanky cocktails and bid on a number of exciting auction items and experiences.

As a sponsor, your name and commitment to animal welfare will be heavily promoted prior to and during the event. With over 35,000 Followers on our combined social media and over 400 hits a day on our website, your company will get maximum exposure. Acknowledgement in all print and electronic media, including program booklet, signage at the event will also be included.

Sponsorship Packages follow on next page.



# The Rescue

## Sponsorship Opportunities

### **\$5000 Blue Ribbon**

- Acknowledgement in all print and electronic media, signage at the event
- 6 Event tickets
- Reserved seating at this stand-up event
- Full page ad in program booklet

### **\$2500 Red Ribbon**

- Acknowledgement in all print and electronic media, signage at the event
- 4 Event tickets
- Reserved seating at this stand-up event
- 1/2 page ad in program booklet

### **\$1000 Yellow Ribbon**

- Acknowledgement in all print and electronic media, signage at the event
- 2 Event tickets
- 1/4 page ad in program booklet

### **\$500 White Ribbon**

- Acknowledgement in all print and electronic media, signage at the event
- 2 Event tickets
- 1/4 page ad in program booklet

### **\$250 Purple Ribbon**

- Acknowledgement in all print and electronic media, signage at the event
- 1/8 page ad in program booklet

# The Rescue

## Sponsorship Agreement

- Blue Ribbon (\$5000)
- Red Ribbon (\$2500)
- Yellow Ribbon (\$1000)
- White Ribbon (\$500)
- Purple Ribbon (\$250)

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Company Name (As you would like it to appear on marketing collateral)

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Contact Name

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Address

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City

State

Zip

**Please email or send your completed sponsorship agreement to:**

Jim Connell, Executive Director  
jconnell@parl.org | 401.421.1399 x209

Providence Animal Rescue League  
34 Elbow Street  
Providence, RI 02903

Please make checks payable to : Providence Animal Rescue League

